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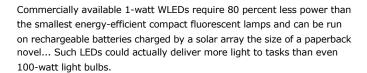
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June 09, 2005

More LED Potential for Developing World

Worldchanging has an entire category called "leapfrog nations" - the phenomenon of developing countries making technological leaps forward without the burden of making the mistakes other countries made in their evolution. If Evan Mills' work at the Lawrence Berkeley Lab pans out, then LED lighting may be the next great leapfrog technology (press release). LEDs are supremely efficient light sources that are getting cheaper and more powerful by the day. With a market as vast as the developing world, the business potential is an enormous as the potential to light people's worlds:



» Nick Aster

3p Book List

The Cluetrain Manifesto: The End of Business as Usual

Walking the Talk:

for Sustainable

Development



The Sustainability Advantage: Seven Business Case Benefits of a Triple Bottom



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Cradle to Cradle: Remaking the Way We Make Things



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